

## ROBERT PARSONS

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## PORTFOLIO

[www.cherrytreedigital.co.uk](http://www.cherrytreedigital.co.uk)

## PERSONAL INFORMATION

I am a contract front end developer with agency and in-house experience based in South West London. You can view some of my recent projects [here](#) and read what ex colleagues think of me [here](#).

## SKILLS & ABILITIES

- HTML5
- CSS3/SASS/SCSS
- Vanilla Javascript / jQuery
- Content Management Systems (Wordpress, Drupal, Rhythmyx, Glide)
- HTML email development
- Email marketing platforms (ExactTarget, MailChimp, Silverpop, etc)
- Rich media banner development
- Banner campaign platforms (DoubleClick)
- GIT
- Adobe Photoshop
- Adobe Animate
- PHP / MySQL

## REFERENCES

Available on request

## EXPERIENCE

### WHICH?: JULY 2012 - JANUARY 2019

I worked a long term relationship with Which?, across a number of different areas of business. Working extensively with the CMS, creating landing pages, email templates and for one year as part of the engineering team tasked with redeveloping the entire website. Latterly involved with creating shareable Javascript tools and calculators to enhance user experience.

### CORBIS: JUNE 2013 - DECEMBER 2016

As part of working with Corbis, I was responsible for the development and maintenance of a number of responsive HTML email templates for their UK and EMEA marketing teams. This involved developing and adapting the templates and creating multiple language versions for partner teams across Europe.

### VARIOUS: 2009 - 2012

Freelanced at a number of places, both client and agency side, working on front-end development projects. Clients included Nectar, McCann, Big Group, Ogilvy and a number of other WPP agencies.

### HIGHER GROUND CREATIVE: 2006 - 2009

Initially employed as a technical developer working in HTML/CSS, PHP and Flash Actionscript to create websites, applications, HTML emails, web banners, games, presentations, etc.

Promoted to role of project manager working across multiple accounts producing both print and digital design and marketing materials. Working on both client interaction and project delivery, alongside business development strategies.

## EDUCATION

### BOURNEMOUTH UNIVERSITY: 2003-2006

BA (Hons) Photomedia (Multimedia) 2:1

### BOURNEMOUTH SCHOOL: 1994-2001

4 A-Levels & 11 GCSE's